



HELENA CÓRDOBA

MULTIMEDIA / LIVE ARTIST

Barcelona, 1997.
Artistic director, content creator and technical designer/programmer specialized in XR and multimedia designing for live performances and exhibitions.

CONTACT

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LANGUAGES

Spanish - *Native*
Catalan - *Native*
English - *Upper intermediate (B2)*

MAIN ABILITIES

Coordinating and mastering in parallel both artistic and technical thinking.

Team leadership, being efficient on organizing, using agile methodologies and comfortable in networking, press talking and speeches.

Technical design and prototyping of video and lighting environments.

Creating CGI content (2D, 3D and XR) & advanced post-production/Vfx.

Fast in troubleshooting and problem solving against time, comfortable working under pressure and reliable on deadlines.

EDUCATION

High school degree: performing arts and audiovisuals (2013-2015)
Escola Pia Nostra Senyora.

College: Bachelor's degree in multimedia engineering (2015-2019)
Centro de la Imagen y la Tecnología Multimedia (UPC). *Specialized in XR content for live arts.*

International major degree on dance: classical ballet and modern jazz theater (2005-2018)
Royal Academy of Dance + Imperial Society of Teachers of Dancing.

Other certificates:

- **Video-jocking** and live visuals (2019, Moebius School – Madrid).
- **Performance of Occupational Risk** (2020, plan-A).
- **Dataton WatchOut** operator (2021, FLUGE Audiovisuals & Trade).
- Class B driving license (2022).

JOB EXPERIENCE

(Links attached)

[ASSISTANT HEAD OF VIDEO – TOURING SHOW “ECHO” \[28th Sept. 2023-Present\]](#)
[Cirque Du Soleil.](#)

[XR & CGI CONTENT CREATOR / VIDEO PROGRAMMER AND OPERATOR \[Jan. 2022-Sept. 2023\]](#)
[Layers of Reality, S.L. \(IDEAL Barcelona\).](#)

[VIDEO CHIEF, TECHNICIAN AND OPERATOR ON “CRUZ DE NAVAJAS” MUSIC SHOW \[Nov. 2022-Feb. 2023\]](#)
[Vertigo 360 S.L. & La Charito Stage S.L.](#)

[ARTISTIC CO-DIRECTOR, STAGE DESIGNER AND MULTIMEDIA CHIEF \[March 2022-Sept. 2023\]](#)
[Ballet Contemporani de Catalunya.](#)

[PRODUCER, FOUNDER AND DIRECTOR \[Feb. 2020-Present\]](#)
[FUSE by Messcellany.](#)

[CHOREOGRAPHER & CONTEMPORARY DANCE INSTRUCTOR \[Sept. 2016-July 2022\]](#)
[Escola de Dansa i Música Elisenda Tarragó / EXIT companyia juvenil.](#)

[ACCOUNTANT & ADMINISTRATIVE](#)
[DanceLab School \[Aug. 2020 - Jan. 2021\].](#)
[Bufete Córdoba Abogados \[Jan. 2021 – Sept. 2022\].](#)

[CGI content creator, Video programmer and XR-Video-Lighting designer \(Freelance\)](#)
[Paco Gramaje Studio / Horrorland Park / Cía Alquimistes Teatre / Casa de Rusia BCN / iMKonsthall Sweden / Fyahbwoy / Digital Leap Lithuania / Escuela de danza TEMPO / Cía de dansa Neus García / Petit Ballet de Barcelona / Homeland Dance Company / Necko Artist / Cía Embrouats Teatre / Empara Rosselló / Slam Dancing / CC Convent St Agustí / Teatre Tantarantana / Bubblepop Fest / Larry's CCL.](#)

SOFTWARE:

- **Content creation:** Adobe Creative Suite (After Effects, Photoshop, Illustrator, Media Encoder), Cinema 4D, Smode Designer & Stable Diffusion.
- **Stage design and lighting prototyping:** Cast WYSIWYG, Cinema 4D & Redshift/Octane renderer..
- **Live control:** Qlab, Smode, Resolume, MadMapper, WatchOut, Millumin & Showcuesystem.
- **Management:** Microsoft Office, Google One and agile methodologies tools based on Scrum y Kanban (Trello, Asana & Notion).