



HELENA CÓRDOBA CORNUDELLA

VISUALS & LIVE ARTS CONCEPTOR

From Barcelona (Spain), 1997.

Visual Designer & Show Conceptor specialized in multimedia and live arts. Experienced in directing large-scale productions, combining storytelling, XR and color psychology with stage design. Skilled in leadership, teams management, and cross-disciplinary artistic-technical operations.

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Català – Native speaker
Español – Native speaker
English – Full professional competence
Français – Basic level (A2 equivalent)



SKILLS

- **Creative and artistic:** color & shape psychology, storytelling, interactivity visuals+live arts, stage design and stage movement or choreography.
- **Technical expertise:** Adobe CC, C4D, Blender, Redshift/Octane, Smoke, MA3, Resolume, VYV Photon, Qlab, AutoCad, WYSIWYG.
- **Project management:** Team leadership, budgeting, agile methodologies tools, crowdfunding/funding management, production adaptations.

EXPERIENCE & MILESTONES



VIDEO PRODUCTION MANAGER (BRUSSELS, BE) [Oct. 2025 – Present]

- Led the integration of video on stage (videoprojection, LED, and multimedia), aligning artistic concepts with technical execution while managing budgets, providers, and production schedules.



VIDEO TECHNICIAN – “ALIZÉ” (RSD) (BERLIN, GE) [Jul. 2025 – Sept. 2025]

- Set up for the first resident show in Europe for Cirque du Soleil. Oversaw and assisted on system LED walls, videoprojectors, tracking, CCTV and network management.

ASSISTANT HEAD OF VIDEO - “ECHO” (TSD) (ON TOUR) [Nov. 2023 – Apr. 2025]

- Guided the technical visuals department team on accomplishing successfully a Big Top transfer (Vancouver to Houston) on behalf of our head of department. Tasks involving (but not exclusively) setting up tent structures, videoprojection equipment, tracking systems and lighting fixtures. Organized the show operations technical team, local crew and freelance Cirque employees (Fly-irs).



XR & CGI CONTENT CREATOR /VIDEO PROGRAMMER AND OPERATOR (BARCELONA, ES) [Jan. 2022 – Sept. 2023]

- Conceptualized and managed the immersive content creation, and multidisplay arrangements. Conducted the adaptation of the touring famous exhibitions (Frida Kahlo, Klint, Dalí...)



VIDEO LEAD & OPERATOR “CRUZ DE NAVAJAS” MUSICAL (BARCELONA, ES) [Nov. 2022 – Feb. 2023]

- Managed the show operations department for this big production: operations oversee for LED walls, videoprojection and live cameras. Programming, operation and maintenance performance.



ARTISTIC CO-DIRECTOR, STAGE DESIGNER AND HEAD OF VIDEO (CATALUNYA) [Mar. 2022 – Nov. 2023]

- Co-directed the artistic conception and designed the scenery set for videoprojection interaction (“Plancton”). Supervised multidisciplinary creative teams and decision-making process (“Filarmonia Vital”).



PRODUCER, FOUNDER AND DIRECTOR (WORLDWIDE) [Jan. 2019 – Present]

- Conducted crowdfunding operations, team and budget management. Premiered 2 shows, self-produced and directed (“PARALLELS”, 2019, and “Pálpitos”, 2022).



ACCOUNTANT & ADMINISTRATIVE (BARCELONA, ES) [Sept. 2016 – Sept. 2022]

- Managed invoicing, billing and client relations. Developed advanced skills on Microsoft Office tools for business and organizational procedures.



CHOREOGRAPHER & CONTEMPORARY DANCE TEACHER (BARCELONA, ES) [Sept. 2016 – Jul. 2022]

- Coached young dancers and traced contemporary dance trainings for students of all ages. Fostered technical improvement and improvisational creativity.



FREELANCE CREATIVE, TECHNICIAN & DIRECTOR (WORLDWIDE) [Nov. 2018 – Present]

- Worked for and alongside renowned entities and artists, such as Gran Teatre del Liceu, El Morad, Festival Castell de Peralada, Fyahbwoy, Dansa Metropolitana...

EDUCATION

University degree: Multimedia Engineering
[2015– 2019] Centre de la Imatge i la Tecnologia Multimèdia-UPC, Terrassa, Spain.

International certificate: Classical dance & Modern jazz

[2005–2018] Royal Academy of Dance & Imperial Society of Teachers of Dancing, Barcelona, Spain.

High school degree: performing arts and audiovisuals

[2013–2015] Escola Pia de Nostra Senyora, Barcelona, Spain.

Other certificates and titles:

- Videojacking and live visuals (2019 - Moebius School, Madrid, Spain).
- Performance of Occupational Risks (2020 - Plan B, Barcelona, Spain).
- Dataton WatchOut (2021 - Fluge Audiovisuals, Barcelona, Spain).
- Driver's license class B (2022 - RACC, Barcelona, Spain).
- OSHA 10h training (2023 - Cirque du Soleil, Atlanta, USA).
- Forklift training (2024 - Cirque du Soleil, Atlanta, USA).
- Fall protection training (2024 - Cirque du Soleil, Miami, USA).
- Blender user certification (2025 - Barcelona Activa, Barcelona, Spain).
- First Aid certification (2025 - Erste Hilfe, Berlin, Germany).



“We don't see things as they are,
we see them as we are.”