



HELENA CÓRDOBA CORNUDELLA

VIDEOMAPPING & LX FOR LIVE ARTS

From Barcelona (Spain), 1997.

Videomapping and show designer & production manager, specialized in multimedia/lighting for performing arts. Experienced in directing large-scale productions, combining storytelling, XR and color psychology with stage design. Skilled in leadership, teams management, and cross-disciplinary artistic-technical operations.

+34 6804 17881
messcellany@gmail.com
https://messcellany.com

Català – Native speaker
Español – Native speaker
English – Full professional competence
Français – B2 (Intermediate)



MAIN SKILLS

• **Creative and artistic:** color & shape psychology, storytelling, interactivity visuals+live arts, stage design and stage movement or choreography.

• **Technical expertise:** Disguise d3, Adobe CC, C4D, Blender, Redshift/Octane, Smode, MA3, Resolume, VYV Photon, Qlab, AutoCad, WYSIWYG, MA3 and network architecture set up...

• **Project management:** Team leadership, budgeting, agile methodologies tools, client/company presentations, crowdfunding/funding management, production adaptations.

EXPERIENCE & MILESTONES



VIDEO PRODUCTION MANAGER [BRUSSELS, BE] [Oct. 2025 – Present]

D3 programming – Budgeting – Team leading – Production management – Network set up – Artistic to technical solutions.



VIDEO TECHNICIAN – “ALIZÉ” (RSD) [BERLIN, GE] [Jul. 2025 – Sept. 2025]

LED technology – Permanent video installation – Tracking systems management – Show operations documenting – Team working – CCTV – Network set up.

ASSISTANT HEAD OF VIDEO - “ECHO” (TSD) [ON TOUR] [Nov. 2023 – Apr. 2025]

Team management – Transfer management (Load in-Load out) – Videomapping technology – VYV Photon – Tracking technology – Lighting effects synchronization – Touring show – grandMA3.



IMMERSIVE & CGI CREATIVE/VIDEO PROGRAMMER AND OPERATOR [BARCELONA, ES] [Jan. 2022 – Sept. 2023]

Immersive experience – Smode Designer – Multidisplay management – Network set up – Client relationships – Exhibitions – Corporate events



HEAD OF VIDEO & SHOW OPERATOR “CRUZ DE NAVAJAS” MUSICAL [BARCELONA, ES] [Nov. 2022 – Feb. 2023]

LED technology – Videomapping – Live camera control – Smode Designer – Team leading – Video production – Programming & operation.



ARTISTIC CO-DIRECTOR, STAGE DESIGNER AND HEAD OF VIDEO [CATALONIA] [Mar. 2022 – Nov. 2023]

Stage design – Videomapping – System design – Video programming – Show operations – Artistic decisions



PRODUCER, FOUNDER AND DIRECTOR [WORLDWIDE] [Jan. 2019 – Present]

Budget management – Show design – Choreography – Communications & Marketing – Videomapping design – System design – Lighting design – Video programming – Client relationships & business events



CHOREOGRAPHER & CONTEMPORARY DANCE TEACHER [BARCELONA, ES] [Sept. 2016 – Jul. 2022]

Coaching – Choreography – Teaching – Dance technique – Improvisation – Experimental/Creative learning methods



FREELANCE CREATIVE, TECHNICIAN & DIRECTOR [WORLDWIDE] [Nov. 2016 – Present]

Freelancer for renown entities and artists, such as Gran Teatre del Liceu, El Morad, Festival Castell de Peralada, Fyahwoy, Dansa Metropolitana...

EDUCATION

University degree: Multimedia Engineering

[2015– 2019] Centre de la Imatge i la Tecnologia Multimèdia-UPC, Terrassa, Spain.

International certificate: Classical dance & Modern jazz

[2005– 2018] Royal Academy of Dance & Imperial Society of Teachers of Dancing, Barcelona, Spain.

High school degree: performing arts and audiovisuals

[2013–2015] Escola Pia de Nostra Senyora, Barcelona, Spain.

Other certificates and titles:

- Videojacking and live visuals (2019 - *Moebius School*, Madrid, Spain).
- Performance of Occupational Risks (2020 - *Plan B*, Barcelona, Spain).
- Databn WatchOut (2021 - *Fluge Audiovisuals*, Barcelona, Spain).
- Driver's license class B (2022 - *RACC*, Barcelona, Spain).
- OSHA 10h training (2023 - *Cirque du Soleil*, Atlanta, USA).
- Forklift training (2024 - *Cirque du Soleil*, Atlanta, USA).
- Fall protection training (2024 - *Cirque du Soleil*, Miami, USA).
- Blender user certification (2025 - *Barcelona Activa*, Barcelona, Spain).
- First Aid certification (2025 - *Erste Hilfe*, Berlin, Germany).



“We don't see things as they are,
we see them as we are.”