



HELENA CÓRDOBA CORNUDELLA

VIDEOMAPPING & LX FOR LIVE ARTS

From Barcelona (Spain), 1997.

Visual Designer & Show Conceptor specialized in multimedia and live arts. Experienced in directing large-scale productions, combining storytelling, XR and color psychology with stage design. Skilled in leadership, teams management, and cross-disciplinary artistic-technical operations.

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Català – Native speaker
Español – Native speaker
English – Full professional competence
Français – B2 (Intermediate)



MAIN SKILLS

- Creative and artistic:** color & shape psychology, storytelling, interactivity visuals+live arts, stage design and stage movement or choreography.
- Technical expertise:** Disguise d3, Adobe CC, C4D, Blender, Redshift/Octane, Smode, MA3, Resolume, VVV Photon, Qlab, AutoCad, WYSIWYG, network architecture set up...
- Project management:** Team leadership, budgeting, agile methodologies tools, crowdfunding/funding management, production adaptations.

EL MAGO POP



IDEAL

CRUZ DE NAVA



EXPERIENCE

& MILESTONES

HEAD OF VIDEO [BARCELONA, ES]

[Sept. 2026 – Present] EL MAGO POP

Supervising the team, maintenance and show operations (LED, Pixera & live camera) for the show "Nada Es Imposible".

VIDEO PRODUCTION MANAGER [BRUSSELS, BE]

[Oct. 2025 – Jul. 2026 CDD] + [Oct. 2026-Present, Freelance] LA MONNAIE/DE MUNT

Leading the integration of videomapping on scene (videoprojection, LED, and multimedia), aligning artistic concepts with technical execution while managing budgets, providers, and production schedules.

VIDEO TECHNICIAN – "ALIZÉ" (RSD) [BERLIN, GE]

[Jul. 2025 – Sept. 2025] CIRQUE DU SOLEIL GMBH

Set up for the first resident show in Europe for Cirque du Soleil. Oversaw and assisted on system LED walls, videoprojectors, tracking, CCTV and network management.

ASSISTANT HEAD OF VIDEO - "ECHO" (TSD) [ON TOUR]

[Nov. 2023 – Apr. 2025] CIRQUE DU SOLEIL NEWCO

Guided the technical visuals department team on accomplishing successfully a Big Top transfer (Vancouver to Houston) on behalf of our head of department. Tasks involving (but not exclusively) setting up tent structures, videoprojection equipment, tracking systems and lighting fixtures. Organized the show operations technical team, local crew and freelance Cirque employees ("fly-irs").

XR & CGI CONTENT CREATOR / VIDEO PROGRAMMER AND OPERATOR [BARCELONA, ES]

[Jan. 2022 – Sept. 2023] LAYERS OF REALITY

Conceptualized and managed the immersive content creation, and multiscreen arrangements. Conducted the adaptation of the touring famous exhibitions (Frida Kahlo, Klimt, Dalí...)

VIDEO LEAD & OPERATOR "CRUZ DE NAVA" MUSICAL [BARCELONA, ES]

[Nov. 2022 – Feb. 2023] VERTIGO SL

Managed the show operations department for this big production: operations oversee for LED walls, videoprojection and live cameras. Programming, operation and maintenance performance.

PRODUCER, FOUNDER AND DIRECTOR [WORLDWIDE]

[Jan. 2019 – Present] FUSE BY MESSCELLANY

Conducted crowdfunding operations, team and budget management. Premiered 2 shows, self-produced and directed ("PARALLELS", 2019, and "Pálpitos", 2022).

ACCOUNTANT & ADMINISTRATIVE [BARCELONA, ES]

[Sept. 2016 – Sept. 2022] BUFETE CORDOBA ABOGADOS

Managed invoicing, billing and client relations. Developed advanced skills on Microsoft Office tools for business and organizational procedures.

CHOREOGRAPHER & CONTEMPORARY DANCE TEACHER [BARCELONA, ES]

[Sept. 2016 – Jul. 2022] ELISENDA TARRAGÓ + EXIT

Coached young dancers and traced contemporary dance trainings for students of all ages. Fostered technical improvement and improvisational creativity.

FREELANCE CREATIVE, TECHNICIAN & DIRECTOR [WORLDWIDE]

[Nov. 2018 – Present] MESSCELLANY STUDIO

Worked for and alongside renowned entities and artists, such as Gran Teatre del Liceu, El Morad, Festival Castell de Peralada, Fyahwoy, Dansa Metropolitana...

EDUCATION

University degree: Multimedia Engineering

[2015 – 2019] Centre de la Imatge i la Tecnologia Multimèdia-UPC, Terrassa, Spain.

International certificate: Classical dance & Modern jazz

[2005 – 2018] Royal Academy of Dance & Imperial Society of Teachers of Dancing, Barcelona, Spain.

High school degree: performing arts and audiovisuals

[2013 – 2015] Escola Pia de Nostra Senyora, Barcelona, Spain.

Other certificates and titles:

- Videojacking and live visuals (2019 - Moebius School, Madrid, Spain).
- Performance of Occupational Risks (2020 - Plan B, Barcelona, Spain).
- Databank WatchOut (2021 - Fluge Audiovisuals, Barcelona, Spain).
- Driver's license class B (2022 - RACC, Barcelona, Spain).
- OSHA 10h training (2023 - Cirque du Soleil, Atlanta, USA).
- Forklift training (2024 - Cirque du Soleil, Atlanta, USA).
- Fall protection training (2024 - Cirque du Soleil, Miami, USA).
- Blender user certification (2025 - Barcelona Activa, Barcelona, Spain).
- First Aid certification (2025 - Erste Hilfe, Berlin, Germany).



"We don't see things as they are,
we see them as we are."